

## **The short version**

- You directly provide us with most of the information we collect. We also collect information about your communications with Menthoda and other users of the platform.
- We use personal information to provide you with quality service, operate our platform, understand how people use the platform, perform our obligations to you, prevent fraud, promote and advertise the platform.
- Menthoda's platform contains links to third party websites. Any data you provide to those websites is not subject to this Policy.
- We provide you with the opportunity to update your personal information in your account profile settings.
- You can contact us to exercise your rights over your personal information, and read more about it in the long version of the Policy below.

## **The longer version**

- Menthoda is committed to protecting the personal information of its users, including buyers, sellers, affiliates, influencers and other collaborators. This Policy explains our privacy practices for the platform and services provided by Menthoda, as well as privacy practices that apply to affiliates, influencers and other collaborators.

## **Information We Collect**

- When you register to the platform, provide information, complete forms and participate in programs, we may also ask for your name, profile details, physical address, billing information, telephone number, taxpayer information and forms, and additional authentication information.
- Third party vendors provide data to supplement the information we collect about you, and we receive information from advertising and marketing partners to manage and measure our campaigns. If you choose to invite contacts from your G-suite directory to your Menthoda account, we will

receive information about them according to your permissions at G-suite and will use this information for the same purpose it was provided for.

## **Our Legal Basis for Using Your Personal Information**

- We will only use your personal information if we have your consent, it's necessary to perform a contract with you, it's necessary to comply with a legal obligation or regulatory obligation, or it's necessary to support our legitimate interests.

## **How Do We Use The Information Collected?**

- We use the information we collect from you to provide you with quality service and security, to operate the platform , to perform our obligations to you and to develop and improve our service. We also use the information to promote and advertise the platform , our services and the Menthoda platform.
- We use your personal information to send you direct marketing communications about our products, services and promotions that may be of interest to you. You can prevent direct marketing at any time by following the opt-out link attached to each communication or by sending an email to [info@menthoda.com](mailto:info@menthoda.com).
- We use our platform also for advertising, it may be a personalize advertisement

## **How Long Do We Keep Personal Information?**

- We keep personal information for as long as is necessary to fulfill the purpose for which it was collected, but in some circumstances we may retain your personal information for longer periods of time.

## **Children**

This platform is offered and available to users who are at least 18 years of age or older and of legal age to form a binding contract.

## **Sharing Personal Information with Third Parties**

- Menthoda allows you to share your Gig information, ratings, and additional information publicly and privately with other users. You do so at your own risk, and Menthoda cannot guarantee that other users will comply with your standards.
- For business purposes, we share your personal information with service providers that help us operate the platform, open and operate your account, and provide ancillary services.
- We share personal information with law enforcement agencies, public authorities or other parties in order to comply with legal processes, to investigate fraud, or to protect the rights, property or personal safety of Menthoda , our customers, or the public.
- We share personal information with payment processors, fraud detection agencies and similar third parties to facilitate payments, secure the platform and protect it against fraud, unauthorized transactions, claims or other liabilities. We also share limited personal information with social media partners.
- The platform may also provide registered users with the option to remain private and not visible

## **Where We Store Your Personal Information**

- Some of the personal information you provide to us may be stored or processed in countries outside of the European Economic Area (EEA), such as the United States. We provide appropriate safeguards for such transfers, including by entering into EU standard contractual clauses.

## **Cookies**

- We use cookies and similar technologies to improve and personalize your experience, provide our services, analyze platform performance and for marketing purposes.

## **Do Not Track**

- Do Not Track is a privacy preference that users can set in some web browsers to opt out of being tracked online.

## **External Links**

- Please note that the platform contains links to third party websites. If you upload content to a social network and then tag the platform, your submission will be subject to that social network's terms of use and privacy policy.

## **Security**

- We use industry standard technologies and internal procedures to maintain the security of the platform, our services and personal information and to prevent unauthorized access, loss, misuse, alteration, destruction or damage to it. However, the transmission of data via the internet is not completely secure.

## **Rights of EU, EEA and UK Users**

- Menthoda International Ltd. is the controller for the processing of personal data in the EU, EEA and UK.
- In limited circumstances, you may ask us to erase your personal information if you believe it is no longer necessary, if we are processing it on the basis of legitimate interests, or if we are unlawfully processing it. When providing your personal information to us, you may be able to: (a) contest the accuracy of the personal information; (b) object to the processing of your personal information; (c) request a copy of the safeguards under which your personal information is processed.
- You have the right to access and erase your personal data, but the interests of other individuals may restrict your right.
- We will ask you for additional data to confirm your identity and for security purposes, and may charge a fee where permitted by law.

## **Specific Provisions for California Residents**

- Menthoda may collect information about you, including your name, postal address, online identifiers, email addresses, passport number or driving

license number, social security number, and audio or other sensory information. Menthoda collects information about you when you use the service, including your name, email address, internet protocol (IP) addresses, access device and connection information, professional or employment-related information, Internet or other electronic network activity information, and location information.

- We use the personal information that we collect or receive for the business purposes described above, and may disclose the information to third parties for business purposes as described above, but we do not "sell" personal information.
- You have a right to request access to the personal information we have collected about you over the past 12 months, and to have that information corrected or deleted. You also have a right to have your request submitted via an authorized agent.
- You may request access to your personal information only twice within a 12-months period. If your request warrants a fee, we will inform you of the reasons and provide you with a cost estimate.

## **Updating Personal Information**

- We take steps to ensure that the personal information we collect is accurate and up to date, and we give you the opportunity to update your information through your account profile settings. If you want to delete your personal information, please contact Customer Support.
- If you delete your User Generated Content from the platform, copies of your UGC may remain viewable in cached and archived pages.

## **Contact Us**

- To exercise any of your rights in connection with your personal information, please send an E-mail to [privacy@menthoda.com](mailto:privacy@menthoda.com).
- If you have any questions or comments, please email [info@menthoda.com](mailto:info@menthoda.com) or contact our representative as detailed in <https://www.menthoda.com>.